



Order / Rev: 184229  
 Alt Order #:  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Issue/Priorities USA Action  
 Product Desc: Priorities USA Action  
 Estimate: 1567

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KMGH	10/30/12	11/05/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11-1---					3	\$700.00		0.00			
E 7	KMGH	10/31/12	11/02/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--111--					3	\$800.00		0.00			
E 8	KMGH	10/30/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	1111---	:30	4	\$1,000.00	P2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	1111---					4	\$1,000.00		0.00			
E 9	KMGH	10/31/12	11/02/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	--1-1--	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--1-1--					2	\$3,400.00		0.00			
E 10	KMGH	11/01/12	11/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	1--1---	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	1--1---					2	\$3,400.00		0.00			
E 11	KMGH	10/30/12	11/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-11-1-1	:30	4	\$2,600.00	P2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-11-1-1					4	\$2,600.00		0.00			
E 12	KMGH	10/30/12	11/05/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	\$1,400.00	P2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11111--					5	\$1,400.00		0.00			
E 13	KMGH	10/30/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	1111---	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	1111---					4	\$400.00		0.00			
E 14	KMGH	10/31/12	11/02/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A	--1-1--	:30	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--1-1--					2	\$150.00		0.00			
E 15	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$650.00		0.00			
E 16	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$1,000.00		0.00			
E 17	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$300.00		0.00			
E 18	KMGH	11/04/12	11/04/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$350.00		0.00			
E 19	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$850.00		0.00			
E 20	KMGH	10/30/12	11/06/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11111--	:30	5	\$600.00	P2	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KMGH	10/30/12	11/06/12	7News at 530AM 7News at 530AM	CA	530AM-6AM 11111--	:30	5	\$600.00	P2	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	11111--		5		\$600.00			0.00			
		Week: 11/06/12	11/12/12	-1-----		1		\$600.00			0.00			
E 21	KMGH	10/30/12	11/05/12	The View THE VIEW	CA	10A-11A 1111---	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	1111---		4		\$1,000.00			0.00			
E 22	KMGH	10/30/12	11/01/12	Good Afternoon America M-F 1-2PM	CA	1-2PM -1-1---	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-1-1---		2		\$700.00			0.00			
E 23	KMGH	10/31/12	11/05/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm 1-1-1--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	1-1-1--		3		\$500.00			0.00			
E 24	KMGH	10/30/12	11/01/12	M-F 230-3pm M-F 230-3pm	CA	230-3p -1-1---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-1-1---		2		\$500.00			0.00			
E 25	KMGH	10/30/12	10/30/12	ABC Tue C ABC Tue C	CA	9P-10P -T-----	:30	1	\$8,000.00	P2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-T-----		1		\$8,000.00			0.00			
E 26	KMGH	11/03/12	11/03/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-		1		\$300.00			0.00			
E 27	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-		1		\$650.00			0.00			
E 28	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S		1		\$700.00			0.00			
E 29	KMGH	10/31/12	11/05/12	The CHEW The CHEW	CA	1157A-1P 1-1-1--	:30	3	\$600.00	P1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	1-1-1--		3		\$600.00			0.00			
E 30	KMGH	11/01/12	11/05/12	M-F 'Til Death 'Til Death	CA	1237A-107A 1--1---	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	1--1---		2		\$150.00			0.00			
												Totals	86	\$85,900.00